



Santa Fe College Teaching Zoo

Wild Reading Safari

Saturday, August 26, 2023

11:00 am-2:00 pm



— EPISCOPAL —
**Children's
Services**

BELIEVE. ACHIEVE. SOAR.

*The event highlights Episcopal Children's Services,
serving over 2600 children in Alachua, Duval, and Marion Counties.*

Dear Community Partner,

On Saturday, August 26, 2023, Episcopal Children's Services (ECS) will host our annual Wild Reading Safari! This event is designed to provide a day of great family fun, while promoting literacy and awareness to support at-risk children and families in our community. Once again, we are hosting this event at Santa Fe College Teaching Zoo. We are writing you today to see if you would like to partner with ECS by sponsoring this year's event. Your sponsorship will help make this event successful by providing funds that will allow our Head Start families to attend and enjoy the full experience of the event at no cost.

We are planning to promote the event widely throughout the Alachua, Marion and Duval County communities and aim to appeal primarily to families with young children. The success of this event is a result of community agencies coming together to support the mission of supporting literacy to young children. In the past we've had children's authors, a professional boxer, retired NFL players, School Superintendent, city councilman, Police Chiefs, and more take part in reading and sponsoring this event. We also aim to have vendors providing face painting, arts and crafts, photo booths, costumed characters, and food.

Children and families will gain admission to the zoo, learn about all the animals, and be able to enjoy lunch on the lawn of the zoo. All children that attend the event will receive a goodie bag that includes a book to continue the fun of reading at home. In addition, all children will be able to participate in fun activities and receive promotional items from our generous vendors. By supporting the Wild Reading Safari, you will be helping us raise awareness of ECS and Head Start programs in the Alachua, Duval, and Marion County areas and raise the level of care for all children served by ECS. And your company will be recognized for the generous support!

Founded in 1966, ECS is a 501(c)3 non-profit organization that works proactively with children from birth to age 5 and their families to build a strong educational foundation so all children can enter school ready to learn. Currently, ECS serves over 2600 children in Alachua, Duval, and Marion Counties.

Information outlining the various sponsorship levels is attached. Your sponsorship at any level would be greatly appreciated. We would be happy to work with you to create a unique sponsorship if one of the sponsor levels does not meet your needs. To secure your sponsorship, please contact Benita Martin via email at Benita.martin@ecs4kids.org or phone at (407) 580-0166.

Your sponsorship will help promote early childhood literacy. Thank you for your consideration of this request.

Sincerely,

Connie Stophel
CEO



EVENT OUTLINE

About ECS:

Founded in 1966, ECS is a 501(c)3 non-profit organization that works with children from birth to age 5 and their families to build a strong educational foundation so all children can enter school ready to learn. It's a "whole" child approach – ECS helps kids grow intellectually, emotionally, physically and socially. ECS offers a variety of programs including our Early Learning Center at Good Shepherd, Early Learning Academy, Head Start and Early Head Start, Child Care Resource and Referral, School Readiness, and Voluntary Pre-Kindergarten. Our Head Start and Early Head Start program serves over 2600 children in Alachua, Marion and Duval County.

Wild Reading Safari Mission:

- To promote reading and literacy among preschool and elementary age children
- To strengthen ECS' relationship within the Alachua County area and surrounding communities
- To support local at-risk children and their families

Wild Reading Safari Promotion:

- ECS will partner with print and broadcast outlets to promote the event and sponsors.
- Press releases will be sent to key media outlets. Our media outreach will ensure excellent publicity for the event and our sponsors.
- Posters displayed in churches throughout Alachua, Duval and Marion Counties
- Posters displayed in public libraries.
- Posters displayed in ECS Head Start and Early Head Start locations.

Event Activities:

- Families will receive a Safari Map upon registration with directions for park and event schedule.
- All children will receive a goody bag that includes a book.
- Reading scavenger hunt and Entertainment
- Costumed characters
- BYO picnic from Noon – 1 pm
- Arts and Crafts activities.
- Vendor tables with information and resources for families.
- Light refreshments

SPONSORSHIP FORM

AUGUST 26, 2023 – SANTA FE TEACHING COLLEGE ZOO

YES! I am pleased to support the 2023 Wild Reading Safari at the following Sponsorship Level!

Safari Sponsor:
\$5,000
8 Zoo admissions • Video ad displayed on social media • Event signage at a celebrity reading station • Name/Logo displayed on event web pages and social media

Gold Sponsor:
\$2,500
6 Zoo admissions • Event signage at a celebrity reading station • Name/Logo displayed on event web pages and social media

Silver Sponsor:
\$1,500
4 Zoo admissions • Name/Logo displayed on event web pages and social media

Bronze Sponsor:
\$500
2 Zoo admission vouchers • Name displayed on event web pages and social media

***Individual custom sponsor levels can be created**
Your sponsorship at any level would be greatly appreciated. We would be happy to work with you to create a unique sponsorship for you if one of the sponsor levels does not meet your needs.

PRINT DEADLINE: July 15, 2023

Questions?

For more information:
CALL Benita Martin at (407) 580-0166
Fax: 352-800-4278
EMAIL Benita.martin@ecs4kids.org
VISIT www.ecs4kids.org

Name _____

Company _____

Address _____

City/State _____ Zip _____

Email _____

Phone _____

Name for Marketing Collateral: _____

Facebook Page: _____

Instagram Handle: @ _____

Twitter Handle: @ _____

LinkedIn Page: _____

CREDIT CARD INFORMATION:

- Please send an invoice for this sponsorship.
- Charge my: American Express MasterCard VISA
- Check enclosed. Please make checks payable to: Episcopal Children's Services (ECS)
- I cannot attend, but would like to make a donation of \$_____

Account# _____

Expiration Date _____ CVC Sec. Code _____

Signature _____

Return this form with payment to:

Outreach Department
Episcopal Children's Services
1601 NE 25th Ave, Suite 900
Ocala, FL 34470