

Good afternoon Early Care and Education Providers,

Are you looking for marketing ideas or ways to engage more with the families you serve? Do you have a colleague thinking about opening a new facility?

The Division of Early Learning (DEL) can help. DEL has developed a series of short videos – most under 3 minutes long – to support you, our committed providers. These [Provider Education Videos](#) are available in English and Spanish with transcripts in both languages.

Below are direct links to the videos so you can jump right in to find helpful strategies for a profitable and successful program.

English

- [Becoming a Legally Operating Child Care Provider](#)
- [Information on Becoming a VPK and SR Child Care Provider](#)
- [Advertising Your Business Through Florida’s Provider Portal](#)
- [Tips for Making Your Child Care Business Successful and Sustainable](#)
- [Tips for Marketing Your Child Care Business and Making It Appealing to Families](#)
- [Enhancing Family Engagement in Your Program](#)
- [Florida’s Annual Provider Profile Update and Your Participation](#)
- [What is Gold Seal?](#)

Spanish

- [Convertirse en un Proveedor de Cuidado de Niños Que Opera Legalmente](#)
- [Información Sobre Cómo Convertirse en un Proveedor de Cuidado de Niños Que Ofrece VPK y SR](#)
- [Publicitar Su Egoic a Través del Portal para Proveedores de Florida](#)
- [Consejos para Que Su Negocio de Cuidado de Niños Sea Exitoso y Sustentable](#)
- [Consejos para Promover Su Negocio de Cuidado de Niños y Hacerlo Atractivo para las Familias](#)
- [Mejorar la Participación Familiar en Su Programa](#)
- [Actualización Anual del Perfil del Proveedor de Florida y Su Participación](#)
- [¿Qué es el Gold Seal?](#)

For additional information, contact Child Care Resource and Referral at your local [early learning coalition](#).